



NPC20 PROGRAM

With so many educational sessions, mobile workshops, and events to choose from, your 2020 National Planning Conference schedule won't have a dull moment. For the most up-to-date program information, download the "APA Events" app. Feel free to bring this printout with you to conference for a physical copy.

Note: The conference program is subject to change.

APA 2019 Policy and Advocacy Conference

About

APA's 2019 Policy and Advocacy Conference is where grassroots advocacy comes to life. Planners from around the country will gather to learn about legislative issues that impact planning.

Hotel & Travel Information

Get ready for your trip to Washington, D.C. Here is all the information you need to reserve lodging at an APA conference hotel and get to the conference activities.

Planners' Day on Capitol Hill

Standing up for planning has never been so important. Advance planning policy on Capitol Hill alongside 100-plus planners during APA's Policy and Advocacy Conference.

Program

This year's program continues to focus on planning advocacy and takes new strides into emerging topics like housing, the fiscal health of communities, and state level advocacy. Browse the program below to find the sessions that fit your needs best.

Program

Attend the APA Policy and Advocacy Conference and get three days of intensive advocacy, communications, and issue training that leads up to a day devoted to meeting with your representative, senators, and their staffs on Capitol Hill.

Sponsors

Thanks to the Policy and Advocacy Conference sponsors.

Travel

Washington, DC is home to the country's finest monuments and memorials, world-class museums, and is the epicenter for planning advocacy. Take a moment to soak it all in while in our nation's capital.

Saturday, Sept. 21

Saturday, Sept. 21 | 1 p.m.

PAC191001

AICP Commission Business Meeting

September 21, 1 p.m. to 4 p.m.

Location: Rosslyn

Saturday, Sept. 21 | 6 p.m.

Board / Commission Dinner

PAC192001

September 21, 6 p.m. to 8 p.m.

Sunday, Sept. 22

Sunday, Sept. 22 | 7 a.m.

Leadership Registration

PAC194008

September 22, 7 a.m. to 8 a.m.

Sunday, Sept. 22 | 8 a.m.

Leadership Orientation

PAC193015

September 22, 8 a.m. to 9 a.m.

Location: Arlington Salon 3

Sunday, Sept. 22 | 9 a.m.

Leadership General Session

PAC193016

After a brief update from APA President Kurt Christiansen and CEO Joel Albizo, about the work being done this year to build APA's strategic governance system, we will welcome guest speaker Jeff De Cagna, FRSA, FASAE. Jeff is executive advisor for Foresight First LLC in Reston, Virginia and a respected contrarian thinker on the future of associating and associations.

September 22, 9 a.m. to 10:30 a.m.

Location: Arlington Salon 3

Jeff De Cagna

Sunday, Sept. 22 | 10:45 a.m.

CPC Committee Meetings

PAC191003

September 22, 10:45 a.m. to 11:30 a.m.

Location: Arlington Salons 5

Division Initiatives

September 22, 10:45 a.m. to 11:30 a.m.

Location: Grand Salon G

Board of Directors and AICP Commission - Strategic Planning

A meeting for the Board and Commission to discuss the strategic direction for APA.

September 22, 10:45 a.m. to 1 p.m.

Location: Rosslyn

SRC Executive Committee Meeting

September 22, 10:45 a.m. to 3 p.m.

Location: Fairfax

Sunday, Sept. 22 | 1 p.m.

DC Business Meeting

September 22, 1 p.m. to 3 p.m.

Location: Grand Salons H

CPC Business Meeting

September 22, 1 p.m. to 3:15 p.m.

Location: Arlington Salon 2

Sunday, Sept. 22 | 3:15 p.m.

Division Topical Focused Discussion

September 22, 3:15 p.m. to 4:15 p.m.

Location: Grand Salon G

Sunday, Sept. 22 | 3:30 p.m.

APA Board of Directors Meeting

PAC191008

September 22, 3:30 p.m. to 5 p.m.

Location: Alexandria

CPC Exchange

PAC191017

A topical exchange on diversity/equity/inclusion.

September 22, 3:30 p.m. to 5 p.m.

Location: Arlington Salons 5

Sunday, Sept. 22 | 4:15 p.m.

Divisions Council - Work Session

PAC191019

September 22, 4:15 p.m. to 5 p.m.

Location: Grand Salon G

Sunday, Sept. 22 | 6 p.m.

Leadership Reception

PAC192003

A welcome reception for all APA leaders (Board, Commission, CPC, DC, and SRC).

September 22, 6 p.m. to 7 p.m.

Location: Arlington Salons 2

Monday, Sept. 23

Monday, Sept. 23 | 8:30 a.m.

APA Board of Directors Meeting

PAC191009

September 23, 8:30 a.m. to 10:30
a.m.

Location: Alexandria

Monday, Sept. 23 | 9:15 a.m.

PAC191020

State of the States: Legislative Session Roundtable

Transportation funding, small cell infrastructure, housing policy — that's just the beginning! Talk with peers about the challenges and successes of the 2019 state legislative sessions, the issues that mattered most to planners, and what's ahead for 2020.

September 23, 9:15 a.m. to 10:30 a.m.

Location: Arlington Salon 5

Catherine Hinshaw

Monday, Sept. 23 | 10:30 a.m.

PAC191021

Delegate Assembly and Policy Forum

As the APA Legislative and Policy Committee commences work on new policy guides and legislative priorities, this forum is an opportunity to weigh in on your issue priorities and provide essential input for APA's policy and advocacy programs.

September 23, 10:30 a.m. to noon

Location: Arlington Salon 6

George Homewood, FAICP

Monday, Sept. 23 | noon

PAC191010

Legislative and Policy Committee Meeting

September 23, noon to 1:30 p.m.

Location: Jackson

Monday, Sept. 23 | 1:30 p.m.

PAC193001

Effective Communications for Advancing the Planning Agenda

CM | 1.25

This session will highlight how communication can be a critical advocacy skill and essential for influencing elected officials. How we talk about issues and the distinctive role of planning has a critical impact on our ability to promote good policies for the communities we serve.

September 23, 1:30 p.m. to 2:45 p.m.

Location: Arlington Salon 5

Stephanie Vance

FEMA Briefing: Planning and the National Mitigation Investment Strategy

Join Angela Gladwell with the Federal Emergency Management Agency to find out how planning plays a role in the effective implementation of the new National Mitigation Investment (NMIS) strategy. Find out about how pre- and post-disaster investments in mitigation can reduce risk posed by natural hazards.

September 23, 1:30 p.m. to 2:45 p.m.

Location: Lee

Angela Gladwell

Monday, Sept. 23 | 2:15 p.m.

PAC191011

AICP Commission Work Session

September 23, 2:15 p.m. to 3 p.m.

Location: Alexandria

Monday, Sept. 23 | 3 p.m.

PAC191013

Legislative Workshop

State legislators are increasingly seeking to address the housing crisis by becoming involved in local reforms. Attendees will be active in responding to and engaging with these state legislative approaches. This is your chance to workshop language and outline critical concepts to include in state legislation through discussions on inclusionary zoning and other important tools.

September 23, 3 p.m. to 4:15 p.m.

Location: Arlington Salon 6

PAC193002

Pre-Conference Training: Planners' Day on Capitol Hill Training

Through brief scenario exercises attendees will be given the opportunity to build their messaging around specific federal budget and transportation policy areas. This session will focus on how to succeed in the context of congressional meetings and provide tips for engaging congressional offices.

September 23, 3 p.m. to 4:15 p.m.

Location: Arlington Salon 5

Monday, Sept. 23 | 4:30 p.m.

Opening General Session – Daniel Burnham Forum on Big Ideas: Equitable Redevelopment and Inclusive Growth in Legacy Cities

PAC193003
CM | 1.50

Legacy cities — older industrial cities challenged by sustained economic and social transition — are advancing new policies to create opportunity and prosperity for all. Join this discussion among leading policy makers on cities’ pursuit of equitable and inclusive redevelopment. Presented in partnership with The Lincoln Institute of Land Policy.

September 23, 4:30 p.m. to 6 p.m.

Location: Arlington Salons 3

Akilah Watkins-Butler | Dan Kildee | Mayor Daniel Horrigan | Kurt Christiansen, FAICP

Monday, Sept. 23 | 6 p.m.

Opening Reception

PAC192004

September 23, 6 p.m. to 7 p.m.

Location: Arlington Salons 1 & 2

Monday, Sept. 23 | 7:30 p.m.

SRC – Student/Young Planner Social Event

PAC192005

Join the Student Representatives Council (SRC) & Young Professionals for a networking mixer. Drink tickets and light appetizers will be provided.

September 23, 7:30 p.m. to 11 p.m.

Location: Bar Code 1101 17th Street NW Washington DC 20036 (Entrance on L Street)

Tuesday, Sept. 24

Tuesday, Sept. 24 | 7:30 a.m.

Registration / Planners Day on Capitol Hill Help Desk

PAC194004

September 24, 7:30 a.m. to 5 p.m.

Tuesday, Sept. 24 | 8 a.m.

PAC192009

Legislative Liaison Breakfast (Invitation Only)

APA chapters are critical to advancing planning priorities in the states. Chapter legislative liaisons, legislative committee co-chairs, and planners leading state legislative efforts are invited to discuss strategy for 2020 based on policy and advocacy lessons learned in 2019.

September 24, 8 a.m. to 9 a.m.

Location: Jackson

Tuesday, Sept. 24 | 9 a.m.

PAC193004

General Session: Implementing Opportunity Zones

CM | 1

Opportunity Zones established in the 2017 tax reform legislation represent the most significant new incentive for investment in underserved communities in a generation. Opportunity Zones have been designated, regulations issued, and broad federal coordination has commenced. In this session, discover the promise, perils, best practices, and next steps for implementing this new tool.

September 24, 9 a.m. to 10 a.m.

Location: Arlington Salons 3

Rachel Reilly | George Homewood, FAICP

Tuesday, Sept. 24 | 10:15 a.m.

PAC193005

General Session: Planning Home: The Federal Housing Agenda

CM | 1

The Trump administration, presidential candidates, and leaders on Capitol Hill are talking about federal approaches to the nation's housing crisis. Hear how Washington may tackle tough housing problems, from funding and finance to the executive order on regulatory barriers.

September 24, 10:15 a.m. to 11:15 a.m.

Location: Arlington Salons 3

Denny Heck | Seth Appleton | George Homewood, FAICP

Tuesday, Sept. 24 | 11:30 a.m.

Concurrent Session: Legacy Cities: What's the Federal Role?

PAC193006

CM | 1

How can federal policy help the nation's legacy cities? Washington's approaches to transportation, infrastructure, tax incentives, housing, and technology policy have an enormous impact on these communities. Join an expert conversation about how federal policies can boost prosperity and opportunity in legacy cities and the nation's smaller and mid-size metropolitan areas.

September 24, 11:30 a.m. to 12:30 p.m.

Location: Arlington Salon 2

Alan Mallach, FAICP | Joseph Schilling | Wendy Moeller, FAICP

Concurrent Session: Planning Home: A Look at the States

PAC193007

CM | 1

States have taken a leading role in the debate on housing policy. From pre-emption to new funding and finance, states are actively reshaping how communities approach housing. Find out what's happening in state legislatures and what to expect in 2020.

September 24, 11:30 a.m. to 12:30 p.m.

Location: Arlington Salon 1

LaKeeshia Fox | Rachel Otto | Michael Anderson | Ed LeClear, AICP

Tuesday, Sept. 24 | 12:30 p.m.

Luncheon: The Road to 2020

PAC193008

CM | 0.75

As the nation heads into election season, what is the political landscape for planning issues? Look ahead to Election 2020 with insider perspectives on what to expect and why it matters for planning and your community. This session will provide further insight to the political context in which key planning issues like housing and infrastructure are being debated.

September 24, 12:30 p.m. to 1:45 p.m.

Location: Arlington Salons 3

Jonathan Capehart | Kurt Christiansen, FAICP

Tuesday, Sept. 24 | 2 p.m.

Concurrent Session: Legacy Cities: States in Action

PAC193009

CM | 1

Many legacy cities' challenges stem from state government actions: insufficient funding, limits on how they generate revenues, and programs that disincentivize good planning can be major constraints. This panel will highlight promising policies and tactics for advancing them.

September 24, 2 p.m. to 3 p.m.

Location: Arlington Salon 2

Jessie Grogan | Peter Kasabach | Ben Forman

Concurrent Session: Legal and Regulatory Update for Planners: Takings, Telecommunications, and the Census

PAC193010

CM | 1

The recent regulatory takings decision from the U.S. Supreme Court may have major implications for planning. New FCC rules affect local telecommunications siting and infrastructure. Learn the latest on these issues and how they will affect your community.

September 24, 2 p.m. to 3 p.m.

Location: Arlington Salon 1

John Baker | Mary Jo Hoeksema | Angelina Panettieri

Tuesday, Sept. 24 | 3:15 p.m.

Concurrent Session: Legacy Cities: Local Policies, Local Success

PAC193011

CM | 1

Discover the innovative policies used by legacy cities to advance equitable development and address critical housing, infrastructure, and workforce development challenges. Local leaders will offer insights from their experience and discuss how these tools can be applied in your community.

September 24, 3:15 p.m. to 4:15 p.m.

Location: Arlington Salon 2

Jess Zimbabwe, AICP | Nick Hamilton | Dekonti Mendis-Cole

Concurrent Session: Preparing for FAST Act Reauthorization

PAC193012

CM | 1

The federal surface transportation law — the FAST Act — is set to expire in 2020, but action on reauthorization —including congressional committee action and introduction of a host of bills aimed at shaping the debate — already is under way. Discover how the debate is unfolding on planning issues and the outlook for investment in transit, bike and pedestrian programs, climate, and resilience.

September 24, 3:15 p.m. to 4:15 p.m.

Location: Arlington Salon 1

Erich Zimmermann | Margo Pedroso | Ward McCarragher | Jason Jordan

Tuesday, Sept. 24 | 4:30 p.m.

General Session: Capitol Hill Views on Infrastructure

PAC193013

CM | 1

Infrastructure has bipartisan appeal but agreement on funding has been elusive. Hear from leading members of Congress about the outlook for infrastructure legislation and appropriations for essential programs.

September 24, 4:30 p.m. to 5:15 p.m.

Location: Arlington Salons 3

Scott Peters (D-CA) | Brittney Kohler | Whit Blanton, FAICP

Tuesday, Sept. 24 | 6:30 p.m.

Capitol Hill Reception

PAC192008

Join APA, national partners, and congressional staff on Capitol Hill to honor exceptional planning stories in state and districts nationwide recognized through APA's Great Places in America program. Refreshments and snacks will be provided. Transportation to and from Capital Hill will be provided. Buses will depart the Crystal Gateway Marriott at 5:30 PM. Return Service will begin at 8:15 PM.

September 24, 6:30 p.m. to 8 p.m.

Location: Senate Dirksen Room 106

Senator Tom Carper | Kurt Christiansen, FAICP | Mary Ellen Gray, AICP

Wednesday, Sept. 25

Wednesday, Sept. 25 | 7 a.m.

Policy and Advocacy Breakfast

PAC192007

September 25, 7 a.m. to 8 a.m.

Location: Arlington Salons 3

Wednesday, Sept. 25 | 8 a.m.

Advocacy Training and Planners' Day on Capitol Hill Issue Briefing

PAC193014

CM | 1

Join in this discussion as presenters provide a briefing on key issues and the asks that we encourage planners to present during the congressional meetings. We will present tips to conduct persuasive meetings and detail the logistics. Buses will depart the Crystal Gateway Marriott at 9:00 AM. Return Service will begin at 10:45 AM and running every 30 minutes.

September 25, 8 a.m. to 9 a.m.

Location: Arlington Salons 3

Jason Jordan | Stephanie Vance

Wednesday, Sept. 25 | 10 a.m.

PAC191014

Great Places in America Announcement

Join us for APA's Capitol Hill announcement of the 2019 Great Places in America designees. Hear from designees about the neighborhoods, streets, and public spaces honored this year. Transportation to and from Capital Hill will be provided. Buses will depart the Crystal Gateway Marriott at 9:00 AM. Return Service will begin at 10:45 AM and running every 30 minutes.

September 25, 10 a.m. to 10:30 a.m.

Rep. Paul Tonko | Kurt Christiansen, FAICP

Wednesday, Sept. 25 | 10:30 a.m.

PAC192055

Congressional Meetings

Make your voice heard! APA will coordinate and schedule meetings for you with your congressional representatives. Discuss critical planning issues and build relationships with congressional staff and members of Congress. Transportation to and from Capital Hill will be provided. Buses will depart the Crystal Gateway Marriott at 9:00 AM. Return Service will begin at 10:45 AM.

September 25, 10:30 a.m. to 4 p.m.

Wednesday, Sept. 25 | noon

PAC192006

Congressional Luncheon

This special Capitol Hill luncheon and issue briefings feature congressional champions of good planning.

September 25, noon to 1 p.m.

Location: 2247 Rayburn

Earl Blumenauer | Kurt Christiansen, FAICP